

# **Software Assurance**

A Strategic Initiative of the U.S. Department of Homeland Security to Promote Integrity, Security, and Reliability in Software



# Collaboratively Advancing Strategies to Mitigate Software Supply Chain Risks

### 30 July 2009



Homeland Security Joe Jarzombek, PMP, CSSLP Director for Software Assurance National Cyber Security Division Office of the Assistant Secretary for Cybersecurity and Communications

## DHS NCSD Software Assurance (SwA) Program

Through public-private collaboration promotes security and resilience of software throughout the lifecycle; focused on reducing exploitable software weaknesses and addressing means to improve capabilities that routinely develop, acquire, and deploy resilient software products.

- Serves as a focal point for interagency public-private collaboration to enhance development and acquisition processes and capability benchmarking to address software security needs.
  - Hosts interagency Software Assurance Forums, Working Groups and training to provide public-private collaboration in advancing software security and providing publicly available resources.
  - Provides collaboratively developed, peer-reviewed information resources on Software Assurance, via journals, guides & on-line resources suitable for use in education, training, and process improvement.
  - Provides input and criteria for leveraging international standards and maturity models used for process improvement and capability benchmarking of software suppliers and acquisition organizations.
- Enables software security automation and measurement capabilities through use of common indexing and reporting capabilities for malware, exploitable software weaknesses, and common attacks which target software.
  - Collaborates with the National Institute of Standards and Technology, international standards organizations, and tool vendors to create standards, metrics and certification mechanisms from which tools can be qualified for software security verification.
  - Manages programs to facilitate the adoption of Malware Attribute Enumeration Classification (MAEC), Common Weakness Enumeration (CWE), and Common Attack Pattern Enumeration and Classification (CAPEC).



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**Cybersecurity and Communications** 

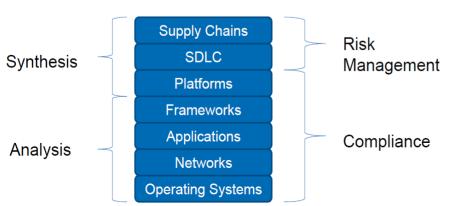
### IT/software security risk landscape is a convergence between "defense in depth" and "defense in breadth"

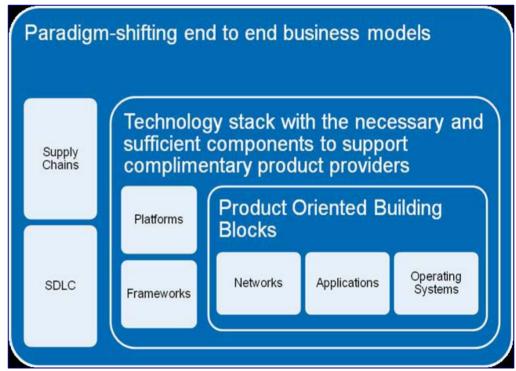
Enterprise Risk Management and Governance are security motivators

Acquisition could be considered the beginning of the lifecycle; not development

"In the digital age, sovereignty is demarcated not by territorial frontiers but by supply chains."

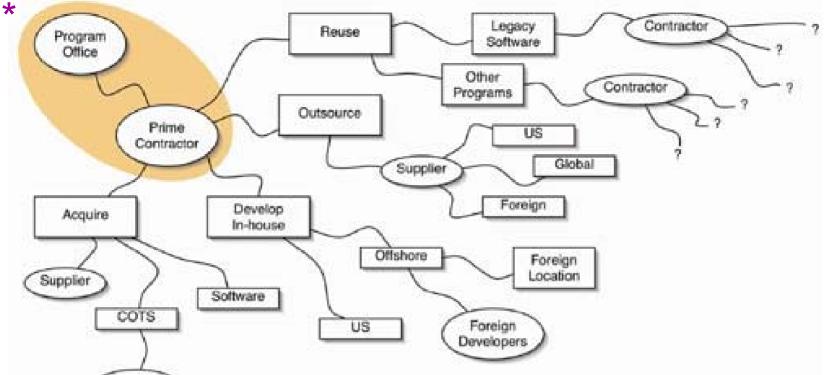
- Dan Geer, CISO In-Q-Tel





Software Assurance provides a focus for:

- -- Secure Software Components,
- -- Security in the SDLC and
- -- Software Supply Chain Risk Management



"Supply chain introduces risks to American society that relies on Federal Government for essential information and services."

30 Sep 2005 changes to Federal Acquisition Regulation (FAR) focus on IT Security

Focuses on the role of contractors in security as Federal agencies outsource various IT functions.



Develop In-house

Acquire

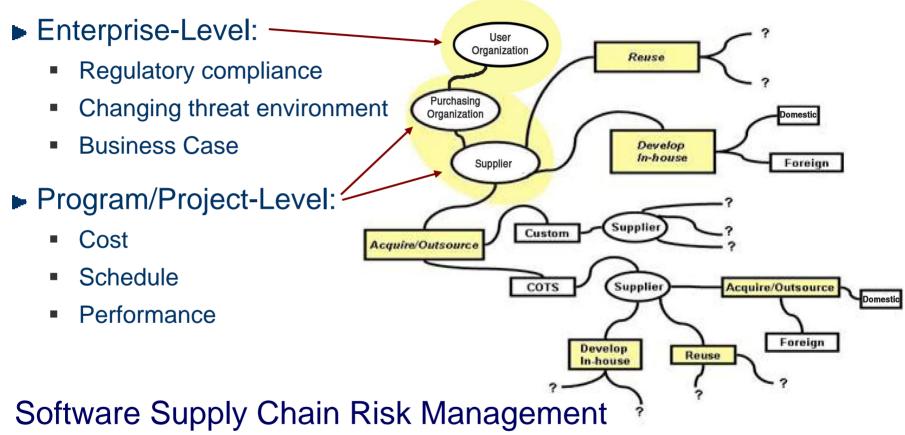
Supplier

Outsource

Reuse

"Scope of Supplier Expansion and Foreign Involvement" graphic in DACS <u>www.softwaretechnews.com</u> Secure Software Engineering, July 2005 article "Software Development Security: A Risk Management Perspective" synopsis of May 2004 GAO-04-678 report "Defense Acquisition: Knowledge of Software Suppliers Needed to Manage Risks"

### **Risk Management (Enterprise <=> Project):** Shared Processes & Practices // Different Focuses



traverses enterprise and program/project interests



### **Security is a Requisite Quality Attribute:** Vulnerable Software Enables Exploitation

- Rather than attempt to break or defeat network or system security, hackers are opting to target application software to circumvent security controls.
  - 75% of hacks occurred at application level
    - "90% of software attacks were aimed at application layer" (Gartner & Symantec, June 2006)
  - most exploitable software vulnerabilities are attributable to non-secure coding practices (and not identified in testing).
- Functional correctness must be exhibited even when software is subjected to abnormal and hostile conditions



In an era riddled with asymmetric cyber attacks, claims about system reliability, integrity & safety must include provisions for built-in security of the enabling software.





# **Software Assurance "End State" Objectives...**

Government, in collaboration with industry / academia, raised expectations for product assurance with requisite levels of integrity and security:

- Helped advance more comprehensive software assurance diagnostic capabilities to mitigate risks stemming from exploitable vulnerabilities and weaknesses;
- Collaboratively advanced use of software security measurement & benchmarking schemes
- Promoted use of methodologies and tools that enabled security to be part of normal business.
- Acquisition managers & users factored risks posed by the software supply chain as part of the trade-space in risk mitigation efforts:
  - Information on suppliers' process capabilities (business practices) would be used to determine security risks posed by the suppliers' products and services to the acquisition project and to the operations enabled by the software.
  - Information about evaluated products would be available, along with responsive provisions for discovering exploitable vulnerabilities, and products would be securely configured in use.
- Suppliers delivered quality products with requisite integrity and made assurance claims about the IT/software safety, security and dependability:
  - Relevant standards would be used from which to base business practices & make claims;
  - Qualified tools used in software lifecycle enabled developers/testers to mitigate security risks;
  - Standards and qualified tools would be used to certify software by independent third parties;
  - IT/software workforce had requisite knowledge/skills for developing secure, quality products.



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Security

### ... Enabling Software Supply Chain Transparency

# **DHS Software Assurance Program Overview**

Program established in response to the National Strategy to Secure Cyberspace - Action/Recommendation 2-14:

"DHS will facilitate a national public-private effort to promulgate best practices and methodologies that promote integrity, security, and reliability in software code development, including processes and procedures that diminish the possibilities of erroneous code, malicious code, or trap doors that could be introduced during development."



- DHS Program goals promote the security and resilience of software across the development, acquisition, and operational life cycle
- DHS Software Assurance (SwA) program is scoped to address:
  - Trustworthiness No exploitable vulnerabilities or malicious logic exist in the software, either intentionally or unintentionally inserted,
  - Dependability (Correct and Predictable Execution) Justifiable confidence that software, when executed, functions as intended,
  - Survivability If compromised, damage to the software will be minimized, and it will recover quickly to an acceptable level of operating capacity;
  - Conformance Planned, systematic set of multi-disciplinary activities that ensure processes/products conform to requirements, standards/procedures.



See Wikipedia.org for "Software Assurance" - CNSS Instruction No. 4009, "National Information Assurance Glossary," Revised 2006, defines Software Assurance as: "the level of confidence that software is free from vulnerabilities, either intentionally designed into the software or accidentally inserted at anytime during its lifecycle, and that the software functions in the intended manner".

### **Software Assurance Forum & Working Groups\***



# ... encourage the production, evaluation and acquisition of better quality and more secure software through targeting

People	Processes	Technology	Acquisition		
Developers and users education & training	Sound practices, standards, & practical guidelines for secure software development	Security test criteria, diagnostic tools, common enumerations, SwA R&D, and SwA measurement	Software security improvements through due-diligence questions, specs and guidelines for acquisitions/ outsourcing		
Products and Contributions					
Build Security In - https://buildsecurityin.us-cert.gov and SwA community resources & info clearinghouse		Practical Measurement Framework for SwA/InfoSec Making the Business Case for Software Assurance			
SwA Common Body of Knowledge (CBK) & Glossary Organization of SwSys Security Principles/Guidelines SwA Developers' Guide on Security-Enhancing SDLC		SwA Metrics & Tool Evaluation (with NIST) SwA Ecosystem w/ DoD, NSA, NIST, OMG & TOG NIST Special Pub 500 Series on SwA Tools			
Software Security Assurance State of the Art Report Systems Assurance Guide (via DoD and NDIA)		Common Weakness Enumeration (CWE) dictionary Common Attack Pattern Enumeration (CAPEC)			
SwA-related standards – ISO/IEC JTC1 SC7/27/22, IEEE CS, OMG, TOG, & CMM-based Assurance		SwA in Acquisition: Mitigating Risks to Enterprise Software Project Management for SwA SOAR			
SwA Forum is part of Cross-Sector Cyber Security Working Group (CSCSWG) established					

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\* SwA Forum is part of Cross-Sector Cyber Security Working Group (CSCSWG) established under auspices of the Critical Infrastructure Partnership Advisory Council (CIPAC) that provides legal framework for participation.

### **SwA Collaboration for Content & Peer Review**



Build Security In Setting a higher standard for software assurance



Sponsored by DHS National Cyber Security Division

BSI https://buildsecurityin.us-cert.gov focuses with a thrust to make Software Security a normal part of Software Engineering



#### SwA Community Resources and Information Clearinghouse (CRIC)

https://buildsecurityin.us-cert.gov/swa/ focuses on all contributing disciplines, practices and methodologies that advance risk mitigation efforts to enable greater resilience of software/cyber assets.

The SwA CRIC provides a primary resource for SwA Working Groups.

Where applicable, SwA CRIC & BSI provide relevant links to each other.

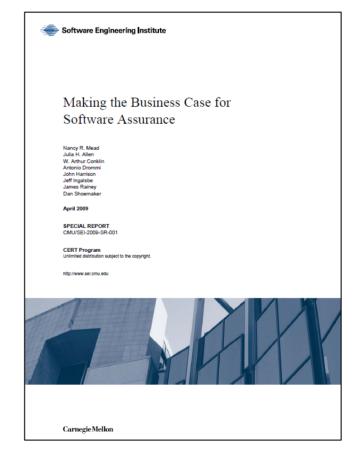


### SOFTWARE ASSURANCE FORUM BUILDING SECURITY IN

**Business Case for Software Assurance** 

April 2009 SwA Report provides background, context and examples:

- Motivators
- Cost/Benefit Models Overview
- Measurement
- Risk
- Prioritization
- Process Improvement & Secure Software
- Globalization
- Organizational Development
- Case Studies and Examples





### SOFTWARE ASSURANCE FORUM BUILDING SECURITY IN

Security Measurement Resources

### Oct 2008 $\rightarrow$ May 2009 $\rightarrow$

Practical Measurement Framework for Software Assurance and Information Security

#### Oct 2008



The Center for Internet Security

The CIS Security Metrics

Organizations struggle to make cost-effective security investment decisions; information security professionals lack widely accepted and unambiguous metrics for decision support. CIS established a consensus team of one hundred (100) industry experts to address this need. The result is a set of standard metrics and data definitions that can be used across organizations to collect and analyze data on security process performance and outcomes.

This document contains twenty-one (21) metric definitions for six (6) important business functions: Incident Management, Vulnerability Management Patch Management, Application Security, Configuration Management and Financial Metrics. Additional consensus metrics are currently being defined for these and additional business functions. Consensus Metric Definitions



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State-of-the-Art Report (SOAR) May 8, 2009

Measuring Cyber Security and

Information Assurance

Information Assurance Technology Analysis Center (ADAC)



Distribution StatementA Approved for public release; distribution is unlimited.

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### SOFTWARE ASSURANCE FORUM BUILDING SECURITY IN

SwA Acquisition & Outsourcing Handbook

"Software Assurance in Acquisition: Mitigating Risks to the Enterprise"
Version 1.0, Oct 2008, available for community use
published by National Defense University Press, Feb 2009



Software Assurance in Acquisition: Mitigating Risks to the Enterprise

> by Mary Linda Polydys and Stan Wisseman

occasional paper

#### **Executive Summary**

- 1. Introduction
- 1.1 Background
- 1.2 Purpose and Scope
- 1.3 Audience—Acquisition Official Defined
- 1.4 Document Structure
- 1.5 Risk-Managed Software Acquisition Process

#### 2. Planning Phase

- 2.1 Needs Determination, Risk Categorization, & Solution Alternatives
- 2.2 SwA Requirements
- 2.3 Acquisition Plan and/or Acquisition Strategy
- 2.4 Evaluation Plan and Criteria
- 2.5 SwA Due Diligence Questionnaires

#### 3. Contracting Phase

- 3.1 Request for Proposals
  - 3.1.1 Work Statement
  - 3.1.2 Terms and Conditions
  - 3.1.3 Instructions to Suppliers3.1.4 Certifications
  - 3.1.4 Certifications 3.1.5 Pregualification
- 3.2 Proposal Evaluation
- 3.3 Contract Negotiation
- 3.4 Contract Award
- 4. Implementation and Acceptance Phase
- 4.1 Contract Work Schedule
- 4.2 Change Control
- 4.3 Risk Management Plan
- 4.4 Assurance Case Management
- 4.5 Independent Software Testing
- 4.6 Software Acceptance

### SwA Acquisition & Outsourcing Handbook



#### 5.1 Support and Maintenance

- 5.1.1 Risk Management
- 5.1.2 Assurance Case Management— Transition to Ops
- 5.1.3 Other Change Management Considerations
- 5.2 Disposal or Decomissioning
- Appendix A/B— Acronyms/Glossary

#### Appendix C— An Imperative for SwA in Acquisition

#### Appendix D— Software Due Diligence Questionnaires

- Table D-1. COTS Proprietary Software Questionnaire
- Table D-2. COTS Open-Source Software Questionnaire
- Table D-3. Custom Software Questionnaire
- Table D-4. GOTS Software Questionnaire
- Table D-5. Software Services

#### Appendix E— Other Examples of Due Diligence Questionnaires

#### Appendix F— Sample Language for the RFP and/or Contract

- F.1 Security Controls and Standards
- F.2 Securely Configuring Commercial Software
- F.3 Acceptance Criteria
- F.4 Certifications
- F.5 Sample Instructions to Offerors Sections
- F.6 Sample Work Statement Sections
- F.7 Open Web Application Security Project
- F.8 Certification of Originality

#### Appendix H— References

Laformation Resources Management College Software Assurance

Software Assurance in Acquisition: Mitigating Risks to the Enterprise

> by Mary Linda Polydys and Stan Wisseman

#### occasional paper

### **Software Assurance (SwA) Pocket Guide Series**

#### SwA in Acquisition & Outsourcing

- Contract Language for Integrating Software Security into the Acquisition Life Cycle
- Software Supply Chain Risk Management and Due-Diligence

#### SwA in Development

- Integrating Security into the Software Development Life Cycle
- Key Practices for Mitigating the Most Egregious Exploitable Software Weaknesses
- Risk-based Software Security Testing
- Requirements and Analysis for Secure Software
- Architecture and Design Considerations for Secure Software
- Secure Coding and Software Construction
- Security Considerations for Technologies, Methodologies & Languages

#### SwA Life Cycle Support

- SwA in Education, Training and Certification
- Secure Software Distribution, Deployment, and Operations
- Code Transparency & Software Labels
- Assurance Case Management
- Secure Software Environment and Assurance EcoSystem

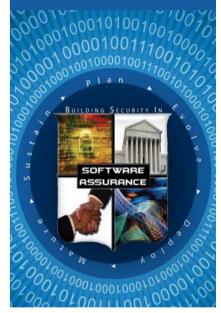
#### **SwA Measurement and Information Needs**

- Making Software Security Measurable
- Practical Measurement Framework for SwA and InfoSec
- SwA Business Case and Return on Investment

SwA Pocket Guides and SwA-related documents are collaboratively developed with peer review; they are subject to update and are freely available for download via the DHS Software Assurance Community Resources and Information Clearinghouse at <u>https://buildsecurityin.us-cert.gov/swa</u> (see SwA Resources)

Software Supply Chain Risk Management and Due-Diligence

Software Assurance Pocket Guide Series: Acquisition & Outsourcing, Volume 2 Version 1, March 2009



Software Supply Chain Risk Management and Due-Diligence -- Table 1 – SwA Concern Categories

SwA Concern Categories	Risks	Purpose for Questions
Software History and Licensing		
Development Process Management		
Software Security Training and		
Planning and Requirements		
Architecture and Design		
Software Development		
Built-in Software Defenses		
Component Assembly		
Testing		
Software Manufacture and Packaging		
Installation		
Assurance Claims and Evidence		
Support		
Software Change Management		
<b>Timeliness of Vulnerability Mitigation</b>		
Individual Malicious Behavior		
Security "Track Record"		
Financial History and Status		
Organizational History		
Foreign Interests and Influences		
Service Confidentiality Policies		
<b>Operating Environment for Services</b>		16
Security Services and Monitoring		

Table 1 – SwA Concern Categories (with interests relevant to security and privacy)				
SwA Concern Categories	Risks	Purpose for Questions		
Service Confidentiality Policies	Without policies to enforce client data confidentiality/ privacy, acquirer's data could be at risk without service supplier liability.	To determine the service provider's confidentiality and privacy policies and ensure their enforcement.		

Tabl	Table 3 - Questions for Hosted Applications				
No.	Questions				
	Service Confidentiality Policies				
1	What are the customer confidentiality policies? How are they enforced?				
2	What are the customer privacy policies? How are they enforced?				
3	What are the policies and procedures used to protect sensitive information from unauthorized access? How are the policies enforced?				
4	What are the set of controls to ensure separation of data and security information between different customers that are physically located in the same data center? On the same host server?				
	Operating Environment for Services				
5	Who configures and deploys the servers? Are the configuration procedures available for review, including documentation for all registry settings?				
7	What are the data backup policies and procedures? How frequently are the backup procedures verified?				
11	What are the agents or scripts executing on servers of hosted applications? Are there procedures for reviewing the security of these scripts or agents?				
12	What are the procedures and policies used to approve, grant, monitor and revoke access to the servers? Are audit logs maintained?				
13	What are the procedures and policies for handling and destroying sensitive data on electronic and printed media?				
15	What are the procedures used to approve, grant, monitor, and revoke file permissions for production data and executable code?				



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### National Vulnerability Database

automating vulnerability management, security measurement, and compliance checking

#### National Vulnerability Database (NVD) Version 2.2 -- http://nvd.nist.gov/

- NVD is the U.S. government repository of standards based vulnerability management data represented using the <u>Security Content Automation Protocol</u> (SCAP).
- ► This data enables automation of vulnerability management, security measurement, & compliance.
- NVD includes databases of security checklists, security related software flaws, misconfigurations, product names, and impact metrics. NVD supports the <u>Information Security Automation Program</u>.

#### Federal Desktop Core Configuration settings (FDCC)

- NVD contains content (and pointers to tools) for performing configuration checking of systems implementing the <u>FDCC</u> using the Security Content Automation Protocol (<u>SCAP</u>).
- **<u>FDCC Checklists</u>** are available to be used with <u>SCAP FDCC Capable Tools</u> -- available via NVD.

#### **NVD Primary Resources**

- Vulnerability Search Engine (CVE software flaws and CCE misconfigurations)
- National Checklist Program (automatable security configuration guidance in XCCDF and OVAL)
- SCAP (program and protocol that NVD supports) and SCAP Compatible Tools
- SCAP Data Feeds (CVE, CCE, CPE, CVSS, XCCDF, OVAL)
- Product Dictionary (CPE) and Impact Metrics (CVSS)
- Common Weakness Enumeration (CWE)

### **Standard Enumerations for Addressing Common Weaknesses and Common Attack Patterns**

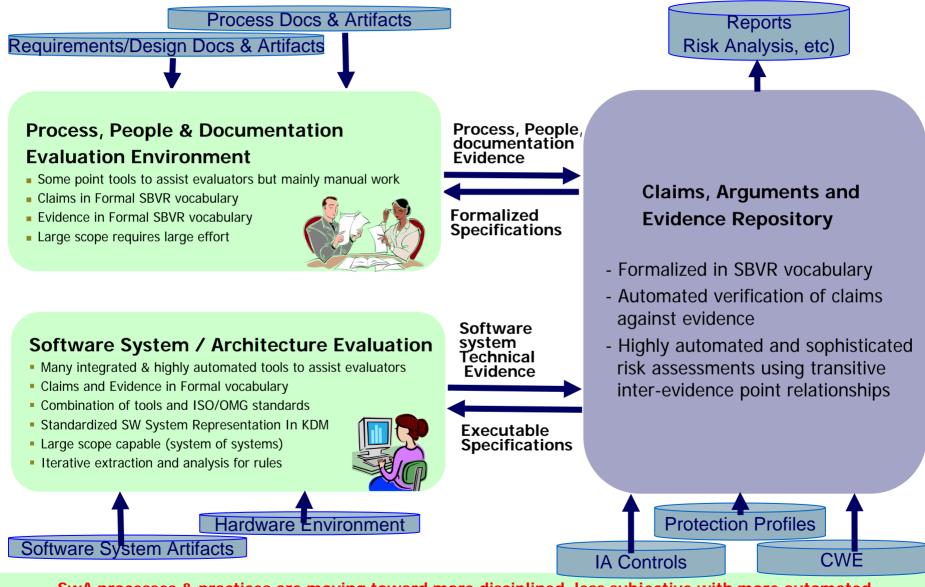


- DHS NCSD Software Assurance program co-sponsors the Common Weakness Enumeration (CWE) [<u>http://cwe.mitre.org/</u>] and the Common Attack Pattern Enumeration and Classification (CAPEC) [<u>http://capec.mitre.org/</u>]
  - To more effectively understand their risk exposure, consumers need to understand exploitable weaknesses in software before put into use and throughout the lifecycle.
  - These are standard enumerations and community knowledge resources.
  - These enable consumers to be better informed about the resilience and security of software we acquire and use.
- As a standard enumeration, CWE provides a unified, measurable set of exploitable software weaknesses that now enables more effective discussion, description, selection and use of software security tools and services that can find these weaknesses in source code (with one intent to discover them before the code is put into use).



### Software Assurance Ecosystem: The Formal Framework

The value of formalization extends beyond software systems to include related software system process, people and documentation



SwA processes & practices are moving toward more disciplined, less subjective with more automated, comprehensive tooling and formalized specifications

# **Software Supply Chain Management is a National Security Issue**

- Adversaries can gain "intimate access" to target systems, especially in a global supply chain that offers limited transparency
- Advances in computer science and technology will always outpace the ability of government and industry to react with new policies and standards
  - National security policies must conform with international laws and agreements while preserving a nation's rights and freedoms, and protecting a nation's self interests and economic goals
  - Forward-looking policies can adapt to the new world of global supply chains
  - International standards must mature to better address supply chain risk management, IT security, systems & software assurance
- Software suppliers and buyers can take more deliberate actions to security-enhance their processes and practices to mitigate risks
- Government & Industry have significant leadership roles in solving this



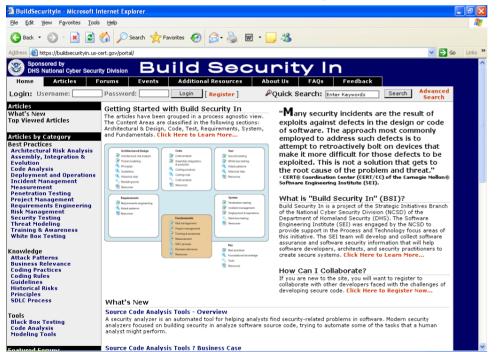
Globalization will not be reversed; this is how we conduct business

#### Next SwA Forum 2-6 Nov 2009 in the Washington DC metro area Next SwA Working Group Session 15-17 Dec 2009 at MITRE, McLean VA

### SwA Community Resources & Information Clearinghouse

https://buildsecurityin.us-cert.gov/swa/

#### Build Security In web site https://buildsecurityin.us-cert.gov



Joe Jarzombek, PMP, CSSLP **Director for Software Assurance** National Cyber Security Division Department of Homeland Security Joe.Jarzombek@dhs.gov (703) 235-5126 LinkedIn SwA Mega-Community





Resources to help you build security into your systems in every phase of development.



#### WHY IS SOFTWARE ASSURANCE CRITICAL?

The nation's critical infrastructure (energy, transportation, telecommunications, etc.), businesses, and services are extensively and increasingly controlled and enabled by software. Vulnerabilities in that software put those resources at risk. The risk is compounded by software size and complexity, the use of software produced by unvetted suppliers, and the interdependence of software systems. Software assurance deals with the root of the problem by improving software security.

#### HOW IS SOFTWARE ASSURANCE ADVANCING?

The Software Assurance Forum has provided a collaborative venue for stakeholders to share and advance techniques and technologies relevant to software security. Software Security Assurance: A State-of-the-Art Report (SOAR) represents an output of collaborative efforts of organizations and individuals in the SwA Forum and working groups. The SOAR provides an overview of the current state of the environment in which software must operate and surveys current and emerging activities and organizations involved in promoting various aspects of software security assurance. The report also describes the variety of techniques and technologies in use in government, industry, and academia for specifying, acquiring, producing, assessing, and deploying software that can, with a justifiable degree of confidence, be said to be secure. The report also presents observations about noteworthy trends in software security assurance as a discipline. Many other SwA resources are provided by the SwA working groups.

Next SwA Forum 2-6 Nov 2009 in the Washington DC metro area Next SwA Working Group Session 15-17 Dec 2009 at MITRE, McLean VA



# SOFTWARE ASSURANCE FORUM "Building Security In" https://buildsecurityin.us-cert.gov/swa



# **BACK UP SLIDES**

#### Sponsored by DHS National Cyber Security Division

### Build Security In Since 3 Oct 2005

### **Process Agnostic Lifecycle**

#### Architecture & Design

- Sectoral risk analysis
- 😧 Threat modeling
- Principles
- **()** Guidelines
- Historical risks
- Andeling tools
- Resources

#### Code

- 📝 Code analysis
- Assembly, integration & evolution
- Coding practices
- Coding rules
- Code analysis
- Resources

#### Test

- Security testing
- White box testing
- **()** Attack patterns
- Historical risks
- Sesources

#### Requirements

- Requirements engineering
- Attack patterns
- Sesources 🎦

#### https://buildsecurityin.us-cert.gov



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### Touch Points & Artifacts

#### Fundamentals

- 🗹 Risk management
- Project management
- 📝 Training & awareness
- Reasurement
- SDLC process
- Business relevance

#### 🐴 Resources

#### System

- Penetration testing
- S Incident management
- Oeployment & operations
- Realized Black box testing
- Resources

#### Key

Best (sound) practices Foundational knowledge Tools

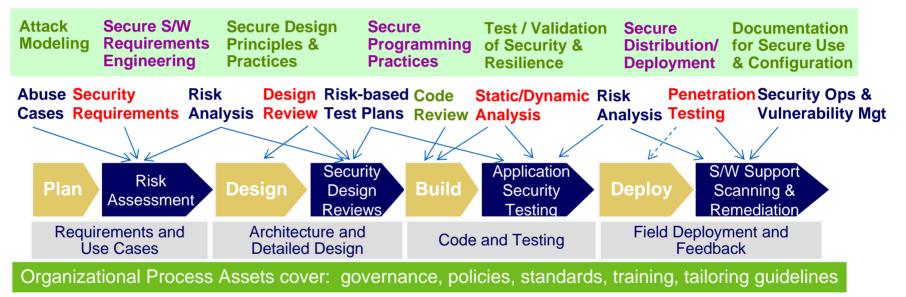


### See <a href="https://buildsecurityin.us-cert.gov/swa/">https://buildsecurityin.us-cert.gov/swa/</a> for information

# **Security-Enhanced Process Improvements**

# Organizations that provide security engineering & risk-based analysis throughout the lifecycle will have more resilient software products / systems.

"Build Security In" throughout the lifecycle



- Leverage Software Assurance resources (freely available) to incorporate in training & awareness
- Modify SDLC to incorporate security processes and tools (should be done in phases by practitioners to determine best integration points)
- Avoid drastic changes to existing development environment and allow for time to change culture and processes
- Make the business case and balance the benefits
- Retain upper management sponsorship and commitment to producing secure software.



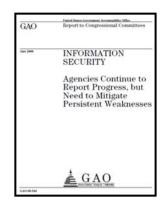
Homeland Security \* Adopted in part from "Software Assurance: Mitigating Supply Chain Risks" (DHS NCSD SwA); "What to Test from a Security Perspective for the QA Professional" (Cigital) and "Neutralizing the Threat: A Case Study in Enterprise-wide Application Security Deployments" (Fortify Software & Accenture Security Technology Consulting) 27

### July 2009 GAO Report on INFORMATION SECURITY:

Agencies Continue to Report Progress, but Need to Mitigate Persistent Weaknesses (GAO-09-546)

#### What the Government Accountability Office Reported:

- Persistent weaknesses in information security policies and practices continue to threaten the confidentiality, integrity, and availability of critical information and information systems used to support the operations, assets, and personnel of most federal agencies.
- Recently reported incidents at federal agencies have placed sensitive data at risk, including the theft, loss, or improper disclosure of personally identifiable information of Americans, thereby exposing them to loss of privacy and identity theft.
- For fiscal year 2008, almost all 24 major federal agencies had weaknesses in information security controls.
  - An underlying reason for these weaknesses is that agencies have not fully implemented their information security programs.
  - As a result, agencies have limited assurance that controls are in place and operating as intended to protect their information resources, thereby leaving them vulnerable to attack or compromise.
- In prior reports, GAO has made hundreds of recommendations to agencies for actions necessary to resolve prior significant control deficiencies and information security program shortfalls.



### July 2009 GAO Report on INFORMATION SECURITY:

Agencies Continue to Report Progress, but Need to Mitigate Persistent Weaknesses (GAO-09-546)

Included recommendations of March 2009 meeting of security experts on how to improve national the nation's cybersecurity strategy and posture:

- Develop a national strategy that clearly articulates strategic objectives, goals and priorities.
- Establish White House responsibility and accountability for leading and overseeing national cybersecurity policy.
- Establish a governance structure for strategy implementation.
- Publicize and raise awareness about the seriousness of the cybersecurity problem.
- Create an accountable, operational cybersecurity organization.
- Focus more actions on prioritizing assets and functions, assessing vulnerabilities, and reducing vulnerabilities than on developing additional plans.
- Bolster public/private partnerships through an improved value proposition and use of incentives.
- Focus greater attention on addressing the global aspects of cyberspace.
- Improve law enforcement efforts to address malicious activities in cyberspace.
- Place greater emphasis on cybersecurity research and development, including consideration of how to better coordinate government and private-sector efforts.
- Increase the cadre of cybersecurity professionals.
- Make the federal government a model for cybersecurity, including using its acquisition function to enhance cybersecurity aspects of products and services.
  - The strategy establishes securing the government's cyber space as a key priority and advocates using federal acquisition to accomplish this goal.
  - Although the federal government has taken steps to improve the cyber security of agencies (e.g., beginning to implement the CNCI initiatives), the GAO panel of experts indicated it still is not a model for cyber security; it has not made changes in its acquisition function and the training of government officials in a manner that effectively improves the cyber security 29 capabilities of products and services purchased and used by federal agencies

