

Why **Gamification** is a Winning Strategy for Information Systems Security Training



A Spoonful of Sugar Makes the Medicine Go Down

Story Telling

TO BE CONTINUED...



Easy To Learn



Challenge



Progress



Rewards

DATA CENTER DEFENDER



ACHIEVEMENT UNLOCKED!

YOU'VE KILLED 500 VIRUSES IN A DAY.

CLOSE

Surprise & Delight



Competition



Competition

5-12

HIGHSCORE:
63870 ★★

LEVEL CLEARED!

SCORE:
63870 ★★



Simulation

Tell me and I'll forget.
Show me and I may remember.
Involve me and I'll understand!

-CHINESE PROVERB



