Changing Behavior through Risk Management

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I really like talking to people from every industry about their challenges implementing their Governance, Risk, Compliance (GRC) programs. It also keeps me up at night!

- GRC Implementation
- Cyber Risk Management
- Cybersecurity Instruction
- Cyber Policy Guidance

Risk Management What?

- Risk Management Approach to Cybersecurity
 - Persistent Threats
- Risk Management Approach to Computer Security Training
 - Persistent Threats
- Transferring Benefits
- Transferring Principles
- Instructional Context
- Do It Yourself- Risk-focused Design and Implementation
- Closing Thoughts

NIST SP 800-37, Risk Management Framework

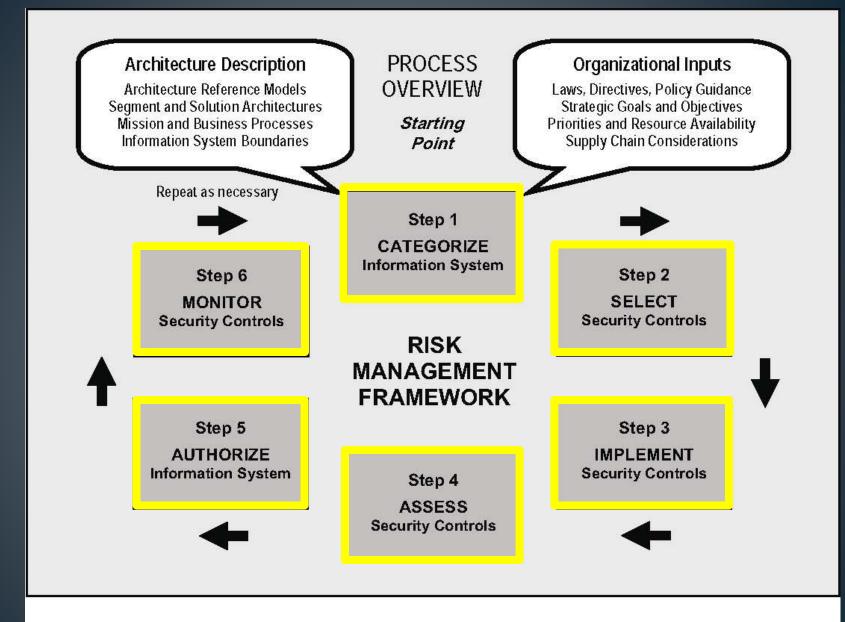
- Accreditation for Systems
- 6 Step Process
- Output: Security
 Authorization Package

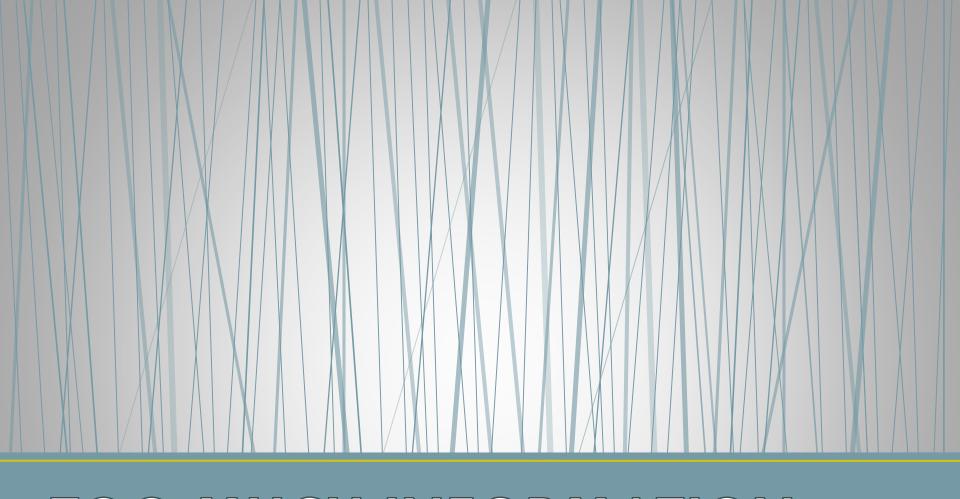
- ✓ Focus resources to greatest risks
- ✓ Differentiated Approach
- ✓ Track Risks & Remediation





http://under30ceo.com/wp-content/uploads/2013/09/BOYD-the-risk.jpg





TOO MUCH INFORMATION ONCE A YEAR

Risk Management...... Training

Categorize

Determine Access Needs

Select

Align Access to Risk

Implement

• Immerse Users in Practice

Assess

Engage Self Audit

Authorize

Certify Practices

Monitor

Evolve to Continuous Monitoring

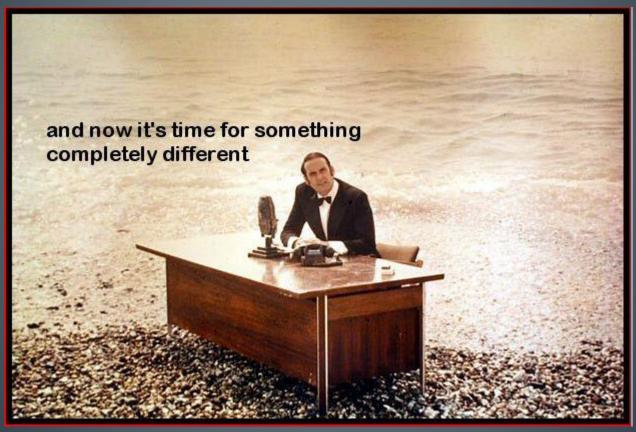
Categorize

- Need to Know, based on Role
- Need to Use, based on Role

Select

- Identify Risks based on
 - Access to Information and Resources
- Select Practical Training based on Risks

Cyber-Risk Ready Workforce



http://supporterscrew05.blogsport.de/images/and_now_its_time_for_something_completely_different.jpg

Implement Immersion



http://blogs-images.forbes.com/steveolenski/files/2014/03/gamification-1.jpeg

Make it Work!

Behavior

Choice

Information

Phishing Response

Call to Verify

Scams look Real

Make it Work!

Behavior

Choice

Information

Disaster Recovery

Assess

- End-user Self Assessment
 - Personal Involvement in Cyber Risk Awareness
 - Not a checklist
 - Revisit access needs to information and resources

Authorize

(For all you non-believers) ©

- Annual Assessment
 - % on the userbase every year to assess their progress.

Monitor

- Approach Evolves
- Easily Add New Policy, Technology, or goals
- Celebrate risk aversion all year long!!!!!

Keep an Open Mind

