HIPAA Security Awareness Tools

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2013 NIST/OCR HIPAA Security Rule Conference

May 21, 2013

Washington, DC
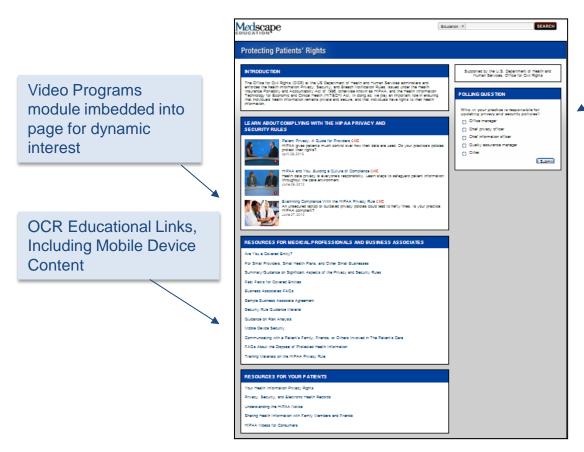
10 years ago

Today: Multi-channel Distribution
Anytime, Anywhere, Anyhow

Provider communication is optimized across all devices to deliver maximum reach, convenience, and scale on the physician's preferred device.

- *Right Information*
- *Right Audience*
- *Right Time*
- *Right Context*

Smartphones

Tablets

Email

Accessible via all multiple platforms

Work Desktop

Laptops & Notebooks

Home Desktop

Protecting Patients Rights: New OCR Resource Center at Medscape.org

HIPAA/OCR Poll Question Updated Quarterly

Video Programs module imbedded into page for dynamic interest

OCR Educational Links, Including Mobile Device Content

3 million
U.S. physician visits per month

http://www.medscape.org/sites/advances/patients-rights

OCR Medscape On-line Curriculum:
Creating Awareness and Educating Providers

Examining Compliance With the HIPAA Privacy Rule CME

Rachel Seeger, MA, MPA
CME Released: 06/27/2012; Valid for credit through 06/27/2013

This activity is intended for healthcare professionals who interact with protected health information.

The goal of this activity is to provide a basic overview for clinicians and other healthcare professionals on the importance of compliance with the Health Insurance Portability and Accountability Act (HIPAA) Privacy Rule and breach notification requirements. It is not meant to supplement or substitute training required under the Rule.

Upon completion of this activity, participants will be able to:

1. Identify responsibilities of covered entities and their business associates under the HIPAA Privacy Rule
2. Develop strategies for assessing and maintaining a compliance program with the HIPAA Privacy Rule

http://www.medscape.org/viewarticle/763251?src=ocr

Posted Date: 6/27/12

- **8,148 Total Learners**
- **16,003 Total Page Views**
- **5,558 MD Learners**
- **1,138 Nurse Learners**
- **145 Pharmacist Learners**
- **242 Phys Assistants**
- **931 (Other HCP's)**
- **2,614 MD Test Takers**

Credits Available

Physicians - maximum of 0.50 *AMA PRA Category 1 Credit(s)*™

You Are Eligible For
- AMA PRA Category 1 Credit(s)™

Accreditation Statements
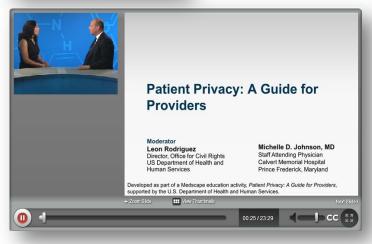**For Physicians**

Medscape

Medscape, LLC is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Supported by the U.S. Department of Health and Human Services, Office for Civil Rights

HIPAA and You: Building a Culture of Compliance

Moderator
Leon Rodriguez
Director
Office for Civil Rights
US Department of Health and Human Services

Panelist
Joy Pritts
Chief Privacy Officer
Office of the National Coordinator
US Department of Health and Human Services

00:23 / 30:16

http://www.medscape.org/viewarticle/762170?src=ocr

Posting Date: 6/29/12

- **10,924 Total Learners**
- **15,886 Total Page Views**
- **5,963 MD Learners**
- **3,349 Nurse Learners**
- **106 Pharmacist Learners**
- **325 Phys Assistants**
- **1,061 (Other HCP's)**
- **2,892 MD Test Takers**

Patient Privacy: A Guide for Providers

Moderator
Leon Rodriguez
Director, Office for Civil Rights
US Department of Health and Human Services

Michelle D. Johnson, MD
Staff Attending Physician
Calvert Memorial Hospital
Prince Frederick, Maryland

Developed as part of a Medscape education activity, *Patient Privacy: A Guide for Providers*, supported by the U.S. Department of Health and Human Services.

00:25 / 23:29

Posting Date: 4/26/13

http://www.medscape.org/viewarticle/781892?src=ocr

ONC and OCR's Mobile Device Resource Center

HHS' Office of the National Coordinator for Health Information Technology (ONC) and Office for Civil Rights (OCR) want health care providers and professionals to:

Know the **RISKS.** Take the **STEPS.**

PROTECT AND SECURE Health Information.

The resource center, HealthIT.gov/mobiledevices, was created to help providers and professionals:

Secure and protect health information when using mobile devices
- In a public space
- On site
- At a remote location

Regardless of whether the mobile device is
- Personally owned, bring your own device (BYOD)
- Provided by your organization

Mobile Device Materials

Additional materials available on **HealthIT.gov/mobiedevices** include:

- Fact Sheets
- Posters
- FAQs

In-Depth Videos on Mobile Device Security

- Protecting Health Information While Using Mobile Devices

- One Office, One Risk. How One Provider's Office Identifies and Implements Safeguards Against One Common Mobile Device Risk

- Protecting Health Information Against the Possibility of Devices Being Stolen

- Protecting Health Information When Using a Mobile Device on a Public Wi-Fi Network

- Worried About Using a Mobile Device for Work? Here's What to Do!

OCR's YouTube Channel

Your Health Information, Your Rights
34,802 Views

Su Informacion de Salud, Sus Derechos
107,638 Views

The Right to Access Your Health Informatio
22,263 Views

Treatment, Payment and Health Care Operations
17,737 Views

EHRs: Privacy and Security
2,404 Views

Communicating with Friends And Family
17,793 Views

Explaining the Notice of Privacy Practices
22,867 Views

HIPAA Security Rule
107,629 Views

TOTAL VIEWS FROM FEBRUARY 16 2012 - MAY 15, 2013:
327,919

Visit us at http://www.youtube.com/USGovHHSOCR

Training Materials:
Security Video Game Released September 2012

Questions?