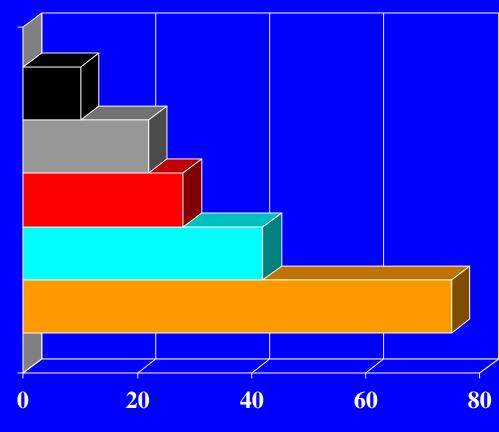


Value Proposition of Information

- Information, in the "information age", is the value adding process of our operations.
- The only thing worse than the **wrong people** getting access to our information is *not* enabling the **right people** access.
- For DuPont, *Information Security* is the equivalent of *Safety* in the "industrial age", it is the rules and regulations that safeguard the value-adding processes and the people who's skill develops, deploys and manages it.
- Strong ties between *information security* and *safety*. SHE (Safety, Health and the Environment) deals with;
 - Environmental releases
 - Explosions
 - Fires
 - Accidents
 - Failures in security of people and assets

Security Problems Resulting in Financial Loss

- **Industrial Espionage**
- Malicious Acts from Outside
- **■** Natural Disaster
- Malicious Acts by Employees
- **Viruses**



Source: Information Week Survey

% of Respondents



Manage by Metrics

- Just as we manage safety performance by metrics we work to manage information security by metrics.
- Benchmark with best-in-class companies.
- Developing a balanced score card of information security metrics.

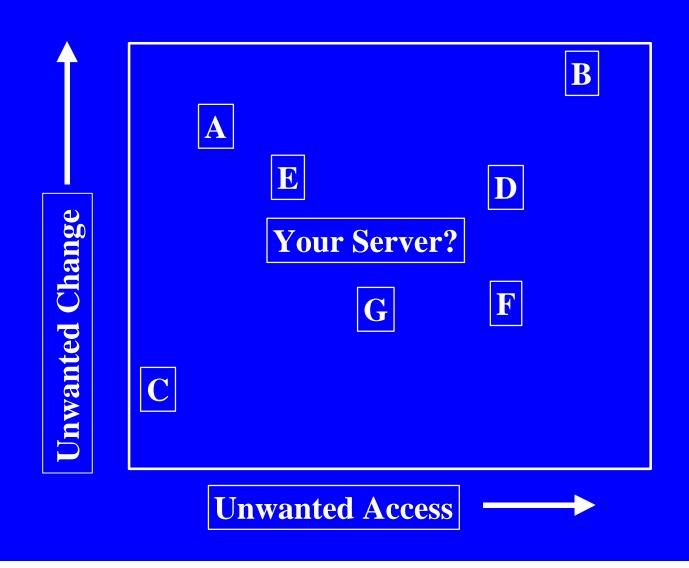
A Balanced Scorecard

(Example)

"A 'good' Balanced Scorecard includes Objectives, Measures, Benchmarks and Targets that promote change."

PERSPECTIVE	BUS. OBJECTIVES	MEASUREMENTS	TARGETS
FINANCIAL	Shareholder value	% of IT costs	Top quartile
CUSTOMER	Customer Satisfaction	Customer Surveys	Continuous Improvement
INTERNAL	Six Sigma Projects	Reduction of Defects	Reduction of 70%
LEARNING	DISO University	% of Personnel Part.	100%

DuPont's Asset Exposure



Asset Protection Based on Risk

- Access Control
- Physical Protection
- Disaster Recovery
- Intrusion Detection
- Business Continuity Plan
- General-Audit

<u>Six Sigma</u>

- Six Sigma is a management process that focuses on defect elimination. Six Sigma literally means 3.4 defects per million occurrences.
- Sigma measures the capability of the process to perform defect-free-work. A defect is anything that results in failure.
- Typical six sigma projects for information security;
 - Password and user name management
 - Electronic security paperwork processing
 - Server registration and ownership identification
 - Asset characterization



Annual State of Information Security Letter

- Annual state of information security letter to the CIO, senior management, IT partners and audit committee.
 - Recap of security incidents
 - Information losses
 - Estimated dollar loss by incident and category
 - Information security expenditures
 - Report card based on an agregate of the above compared with in-kind knowledge based companies.