

Providing On-Site Applications Training

Tom Austin March 2003



Considerations

	Learning	Logistics	Costs
Instructor	 Experienced Knowledgeable Prepared Communicates 	 Classroom Setup Lab Configuration Materials On-hand 	 Compensation Expenses
Participant	 Knows Why Does Prep Work Participates 	 Knows Where, When No Distractions 	AdmissionExpensesTimeValue
Organization	 Right People Course Content Commitment 	 Location Registration Facility & Equipment Catering 	ExpenseProfitInvestment

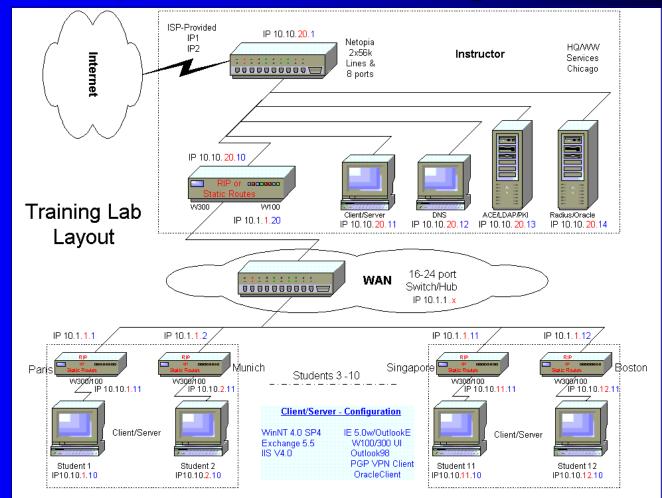
Meeting the Need

Results

- Level of Complexity
- Methods of Instruction
- Types of Exercises
 - Instructor Led
 - Self-paced
 - Overall Design

Completion vs. Comprehension

Sample Lab Configuration



Potential Costs, Issues

ltem	Qty	Per Unit	Total	# Events	Avg Cost
Morketetiene					
Workstations					
Networking Components					
Software Licenses					
Materials					
People ~ Tech, Admin					
Video, Audio					
Shipping Cases					
Freight, Insurance					
Facility ~ Access, Power					
Security					
Catering					

Contact Information

Tom Austin austin@ibg.com

ibg internet business group, llc201 Liberty HillBedford, New Hampshire 03110Phone 603.471.2700

http://www.ibg.com

