



Presentation for

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What gets measured gets managed

Knowledge worker skills are a critical component of an organization's success

but most companies know more about their inventory of office supplies than they do about the skill levels of employees.

What gets managed gets better



Establishing the Objective

What is more important?

- The certification credential

or

- The value derived from the measurement process

- Training to the test

or

- Addressing identified skills gaps through the learning process

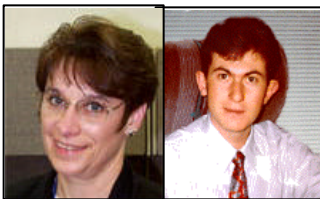
Objective Skills Measurement

INDIVIDUALS:

Employees

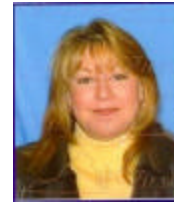


Students / Applicants



CORPORATIONS:

Operations



Training



HR



Test Content



Test Engine



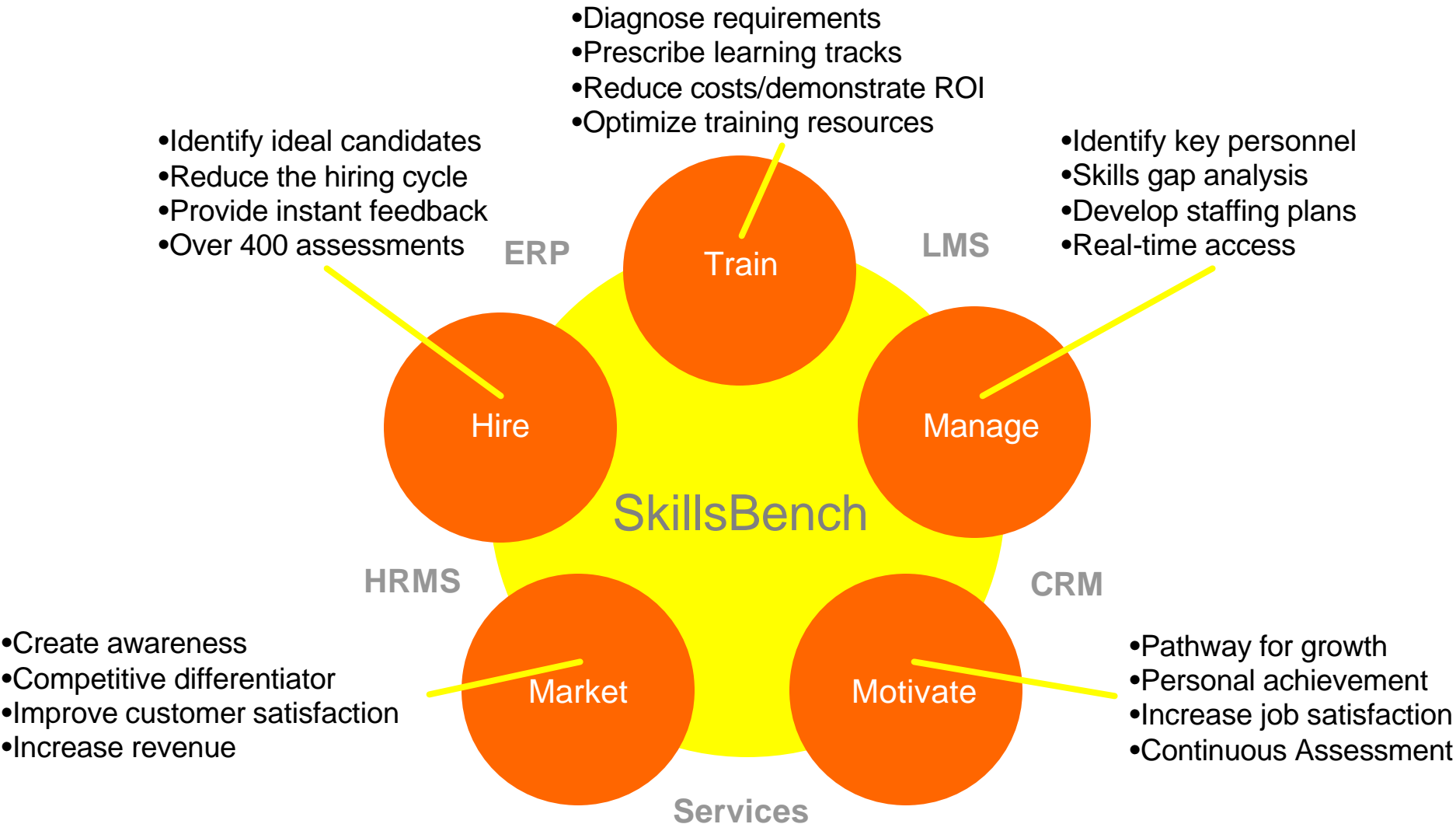
Reporting



Data

Objective Feedback

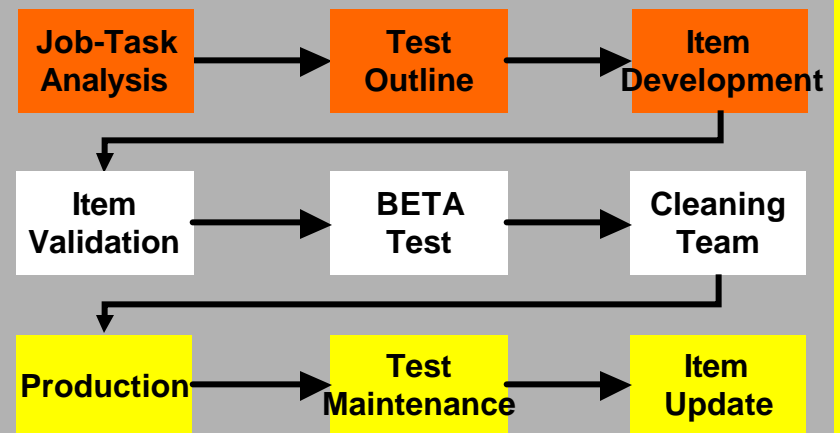
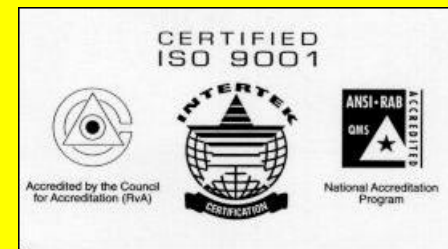
Objective Skills Measurement



What is a Brainbench Assessment?

A means by which individuals can objectively measure their skills

- Standard assessment serves 40 questions out of a typical item pool of 120 – 250 items
 - Item consists of a sample (scenario), a question, and answers (1 correct, 4 distracters)
- The next question asked depends on the result of the previous answer
- Test adapts to the ability of the test-taker
- Time allowed is 3 minutes per question
- Average overall test time is 45 minutes (approx.)
- Score is on a scale of 1 – 5 (based on number of correct answers and the difficulty level of the questions)



Fast Facts on Brainbench

Over **5,200,000** Assessments Delivered

The only **ISO-9001** Certified On-Line Testing Company

Over **420** Certification Exams Addressing Key Job Role Categories

Customer Base

Registered Users	4,300,000
Certifications Issued	2,000,000
Public Transcripts	1,100,000
Corporate Licenses	700



Customer Profile

Fortune 2000
Federal Agencies
Higher Education



“What gets measured gets managed.”
“What gets managed gets better.”

