Information Assurance Training -
An Essential Part of an Effective Security Strategy

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Abstract

Large organizations around the world spend millions on technology to manage their information security, but many are failing to address the human element of information security – their employees. Untrained employees are one of the greatest threats to information security, and this threat can only be protected against, in part, by technology. As several recent surveys in the U.S. and Europe have concluded, awareness and education are an essential part of any security strategy – and they should be a top priority for the senior directors.

In this presentation, Pamela Halpern reflects on recent experiences in the information security field and shares some best practices to consider when planning, developing and implementing an enterprise-wide employee awareness program. Attendees can expect to:
1. Gain insights on the importance of awareness and training to an effective security strategy
2. Be able to identify the key issues to consider when embarking on the development of an enterprise-wide security awareness program
3. Learn what it takes to make security awareness training truly effective

Biography

Pamela Halpern is President of Easy i, an international business that helps organizations to plan and implement effective information security awareness and training solutions. Since 1991, Easy i's clients have included both governmental and Fortune 500 organizations, ranging in size from 500 to over 300,000. Ms. Halpern brings over 20 years of experience in marketing, media and communications - specializing in the training and education sectors. She is a current member of Information Systems Security Association (ISSA) and is a regular speaker at UCLA, ISSA and ISACA conferences and chapter meetings around the world. Recent speaking engagements include InfoSec Europe 2004 and the 30th Annual CSI Conference in Washington DC in 2003.