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Type of entry: Poster

Title of Entry: "Dead Fish"

Description of Entry: The Bureau of the Public Debt prints 11"x17" security awareness posters and distributes them throughout the organization on a quarterly basis. In an effort to come up with a "fresh" theme, the "Dead Fish" idea arose. Hopefully, the atypical visual impact of the fish picture helps to grab attention—it is different than most of our more conventional posters. We wanted to emphasize to our employees that in this age of malware, viruses, social engineering, cyberterrorism, etc., it is good to be skeptical. An early call to our Helpdesk might add valuable time to our ability to respond to a security incident. This simple message is intended to discourage employee inhibitions about reporting any type of unusual occurrence (e.g., computer malfunctions, strange phone calls, mysterious vehicles, etc.).



**If
Something
Smells**

Fishy...

...Don't hesitate to inquire.

Feel free to call the Helpdesk at x7777
with any questions you might have regarding
suspicious activities that could be a sign of a
possible security incident.